



# No Ordinary Student

Not only is 18-year-old **Riane Low** an award-winning Latin Dancer who's danced her way to competitions in Japan, Canada and the UK, she's also part of the very first batch of Ngee Ann Poly's Arts Business Management (ABM) students. She tells us why she took the chance with a brand-new course!

"The minute I heard that Ngee Ann Poly was launching a brand-new Diploma in Arts Business Management, I knew it was going to be the right course for me," she says.

"After all, I love dancing and this course showed me how I could pursue a proper career in the field I love."

In fact, she was so taken with the course, she applied for it through not only the Joint Admissions Exercise (JAE) but also the Joint Poly Special Admissions Exercise (JPSAE) - an admissions route for students with a strong interest in a particular course or an outstanding aptitude or talent.

The payoff? A spot within a course which offers two super-exciting specialization tracks: one in **Performing Arts Management** (which will prepare her to run major arts festivals and events) and one in **Visual Arts Management** (which will give her the know-how to manage galleries and museums).

So after her first semester, does she still feel like ABM is the right course for her? "Absolutely! What I love the most is how we get to go on school trips to the theatre or museum almost every other week!"

PHOTOGRAPHY: ALEX HENG

**What else does Riane get to look forward to in her three years here?** For a start, performing skills workshops and studio classes to hone her artistic skills as well as overseas study trips to global arts centres such as London and New York!

## What Type of Business Student Are You?

Besides Arts Business Management, Ngee Ann Poly offers a wide array of other popular business-related courses. Not sure which is the right one for you? Take this wacky quiz and find out!

» **Q1** Complete this sentence: I'm always...

- A. Thinking about how to help others
- B. Upgrading the accounting software my dad's shop uses
- C. Setting up a new business idea (cheese popcorn anyone?)
- D. Trying to figure out how things work

» **Q2** You've got a brilliant idea for a product that will make you rich. You first:

- A. Calculate how much of the proceeds can go to charity
- B. Set up an online blogshop for the project
- C. Explore different ways to market it (how about posters in the toilets?)
- D. Visit the DIY shop and get the materials to build it

» **Q3** Amongst your group of friends, you are:

- A. The Care Bear
- B. The Geek
- C. The Leader
- D. The Creator

» **Q4** These coming holidays, you will be sure to:

- A. Help out at the local old folks' home
- B. Follow Mac fanboi sites (I wonder what they're gonna launch next!)
- C. Check out the latest management books
- D. Brush up on my communication skills

» **Q5** Finally, where do you see yourself in 10 years' time?

- A. Working for a non-profit organisation like Unicef
- B. Setting up the next big mobile business platform (Goodbye eBay!)
- C. Helming a multi-million dollar MNC
- D. Being an engineer-turned-business mogul like Bill Gates or Steve Jobs

### Mostly As: Diploma in Business & Social Enterprise

You've got a business brain - and a heart of gold. The good news is that you can make the best of both by running a business and improving people's lives at the same time. But first, gain the right mix of skills to achieve business and social objectives with this course (the first and only such diploma in Singapore!)

### Mostly Bs: Diploma in Business Information Technology

Running a smart business - that's what this course is all about. This course will train you to become a techno-strategist using e-learning tools such as vodcasts, wikis and virtual worlds. You can then teach businesses to become more competitive through the innovative use of IT!

### Mostly Cs: Diploma in Business Studies

With a strong global and entrepreneurial focus, this course from Singapore's most prestigious poly business school will give you what it takes to call the shots in the business arena. And the icing on top of your sound business education: internships designed to expose you to the real business environment!

### Mostly Ds: Engineering with Business Management Programme

Wow, you've got the best of both worlds don't you? With the traits of a business leader (savvy and entrepreneurial) and the brains of an engineer, you've got what it takes to earn a spot in this programme that is jointly offered by our School of Business & Accountancy and the School of Engineering.

With close to 50 courses at Ngee Ann Poly to choose from, you're sure to find one that fits you to a "T". Discover the rest at [www.np.edu.sg/courses](http://www.np.edu.sg/courses) today!